



## **Better Future Together**

### **Australian Science Communicators National Conference: 11 March 2016**

The Australian Science Communicators is the national forum for science communicators and science journalists.

Our conference brings together journalists, corporate communicators, publicists, writers, exhibition designers, educators, scientists and others with a common interest in communicating science.

The conference represents a unique opportunity to talk to this community of communicators and to present the best in science, science communication, and tools for communication, especially as it is being held during the first ever World Science Festival held outside of the U.S.

We invite you to reach this important audience and join us as a supporter of the 2016 conference in Brisbane this March.

### **Gold sponsorship**

We are offering gold sponsorship to just three organisations. The gold sponsorship benefits include:

- High profile branding online, on-site and in the conference communications
- The right to open one of the plenary sessions
- Six registrations
- Table display at the conference (or other prominent signage deemed appropriate)

A wide range of other benefits are available and we will discuss with gold sponsors what mix of support would work for them.

The cost is \$20,000.



## **Silver sponsorship**

We are offering silver sponsorship to up to five organisations.

The silver sponsorship benefits include:

- Branding online, on-site and in the conference communications
- Four registrations
- Table display at the conference (or other prominent signage deemed appropriate)

The cost is \$10,000.

## **Other opportunities**

### **Day catering**

3 opportunities available during the day. Become a catering sponsor for one or all three of the meal breaks and enjoy knowing your company will be associated with the satisfying food and refreshments being served within the exhibition area. Catering sponsors often receive the warmest acknowledgements from our delegates! Includes one free registration. Support all three meals and we'll include four registrations.

\$10,000 for the day, or

\$2,500 morning tea

\$5,500 lunch

\$3,500 afternoon tea



### **Evening drinks catering**

Become a catering sponsor for the evening refreshments and enjoy knowing your company will be associated with the conference evening entertainment and impressive interactive experience at The Cube. Includes four registrations.

\$10,000 to sponsor the evening event at The Cube

### **Trade space table display**

Get maximum exposure throughout the day and interact with delegates by securing a prominent table display at the venue. Includes one free registration. Only four opportunities available for this highly interactive opportunity.

Trade space table display: \$3,000

### **Digital poster exhibit on screen at The Cube**

Get maximum exposure by advertising your company or project on screen at The Cube, the most impressive signage available at the conference. Digital posters will be on display from 5pm for the evening. Twelve opportunities exist for this highly visible display. Each digital poster is 1215mm x 686mm (1920px x 1080px) in size.

Digital poster advertisement: \$1,650



## **Terms and conditions**

All prices are in Australian dollars and final. No GST will be charged. We ask for 50% of the cost at the time of booking with the balance due 26 February.

## **For further information**

Kali Madden, Conference Director, 0403 013 880, [asc2016@asc.asn.au](mailto:asc2016@asc.asn.au)

Bianca Nogrady, Vice President, Australian Science Communicators, 0411 420 913, [bianca@biancanogrady.com](mailto:bianca@biancanogrady.com)

## **Sponsorship Packages: supplementary information**

**Trade space table displays** – contact [asc2016@asc.asn.au](mailto:asc2016@asc.asn.au) for a copy of the venue floor plan showing the trade displays available. All four opportunities are high traffic, high visibility.

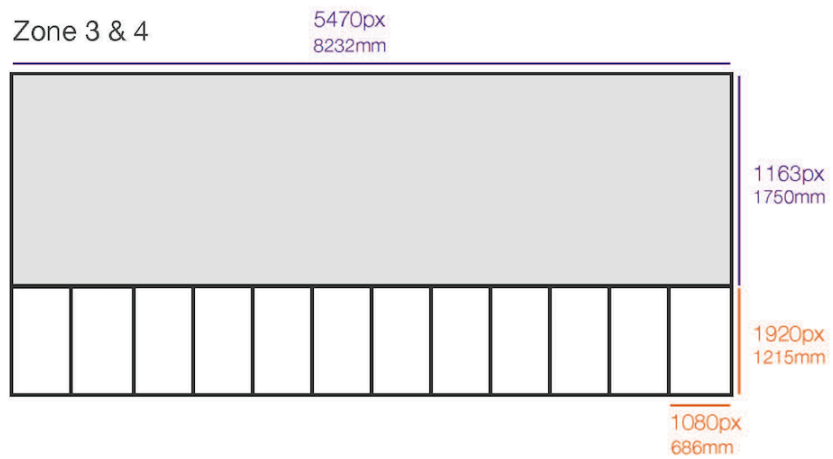
**Digital poster exhibits on screen at The Cube** – artwork will be required by Friday 26th February as a high resolution jpeg made to the size specifications outlined below.

Please avoid designing with lots of white space as these digital display screens are all at different phases in their lifecycle and whites can not be displayed consistently across the space. If you have any doubt about your design please don't hesitate to contact us to double check suitability for optimum results before submitting.

Please note that these images will just be static on the wall and will not have interactive capabilities.

A photo showing a previous conference at The Cube is provided below so that you can envisage how your digital poster may look in the space. Note that the venue has requested we avoid white space design on artwork submitted.

## Digital poster specifications





## Application to Sponsor

To book a sponsorship package or trade space, please contact Kali Madden on [asc2016@asc.asn.au](mailto:asc2016@asc.asn.au) or 0403 013 880.

50% of the payment must be received to confirm the booking on receipt of the invoice with the final payment made no later than 26 February 2016.

Payment must be made in Australian dollars payable to an Australian Bank and be free of all bank charges. Payment may be made by **Electronic Funds Transfer (EFT)**. If paying by EFT, please insert your company name as reference on the deposit and send a copy of the remittance advice by email to [office@asc.asn.au](mailto:office@asc.asn.au)  
Account name: AUSTRALIAN SCIENCE COMMUNICATORS  
BSB: 062070 Account number: 1011 12506

**Cheque Payment** Cheques should be payable to "AUSTRALIAN SCIENCE COMMUNICATORS". Payment must be made in Australian dollars payable to an Australian Bank and be free of all bank charges.

**Cancellation Policy** Should the sponsorship sold need to be cancelled by the organisation after the official booking has been accepted, advice to the Conference Manager must be received in writing. Should the space or item be able to be re-sold in full, the payment received less \$250 handling fee will be refunded in full. Should the space or item not be able to be re-sold, a refund will not be made and all funds received will be retained. Any cancellations after 26 February 2016 will not be refunded, all funds received to date will be retained.